

**Daniel Coyle** is the *New York Times* bestselling author of *The Culture Code*, which was named Best Business Book of the Year by *Bloomberg*, BookPal, and *Business Insider*. Coyle has served as an advisor to many high-performing organizations, including the Navy SEALs, Microsoft, Google, and the Cleveland Guardians. His other books include *The Talent Code*, *The Secret Race*, *The Little Book of Talent*, and *Hardball: A Season in the Projects*, which was made into a movie starring Keanu Reeves. Coyle was raised in Anchorage, Alaska, and now lives in Cleveland Heights, Ohio, during the school year and in Homer, Alaska, during the summer with his wife, Jenny, and their four children.